

## THE CONTENT

- The international strategic fashion-watching
- An online stock photo and video
- Comprehensive new trends coverage
- The exclusive weekly news reports via email (and mobile)
- An accurate track record from all the professional trade shows

## THE TARGET

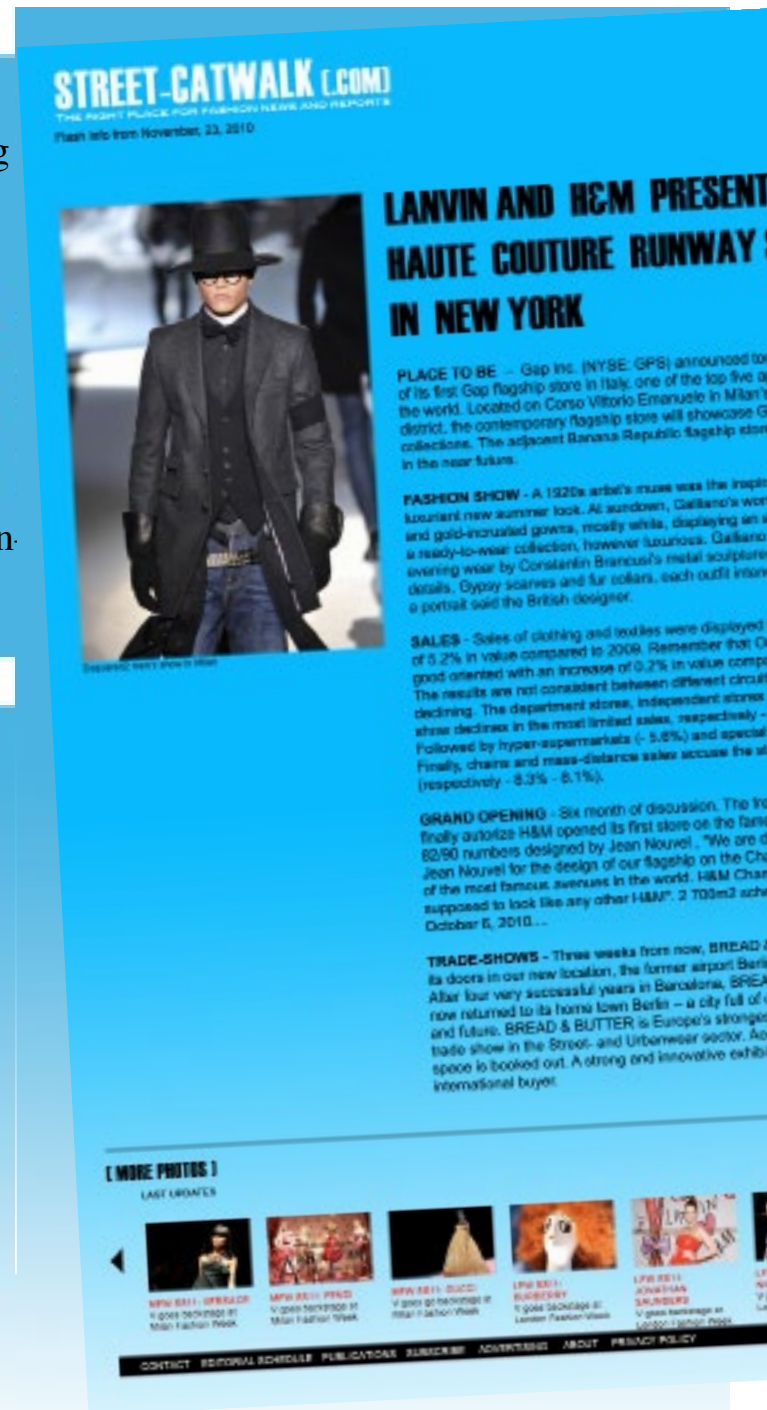
Everyday, the market evolves and decisions must be taken very quickly. "The international fashion-watching" allows you to react, an overview of international fashion. Get a step ahead and precise knowledge of events and trends. Distined to every fashion professionals : journalists, designers, textile engineers, stylists and buyers... Street-Catwalk was made to bring you the real information and marks the difference to give you the possibility and the opportunity to understand the evolution.

Street-Catwalk

25, rue de Ponthieu, 75008 Paris

Tel : +33 1 40 00 00 00 - Fax : +33 1 45 56 67 75

To subscribe : [subscribe@street-catwalk.com](mailto:subscribe@street-catwalk.com)



FOR FASHION PROFESSIONALS  
AND TREND LEADERS

# INTERNATIONAL STRATEGIC FASHION-WATCHING

■ In an era defined by constant change, the trade press merited a revamp.



The “Strategic fashion-watching” is a concept resulting from an analysis of information diffusion in the fashion and textile industry. The concept is based on an idea : a world-wide network of information gleaned everywhere from the internet to the streets, from the buyer traipsing through the aisles of Bread&Butter to fashion shows and the shop window of Avenue Montaigne. This is genuine industry watching, which scrutinizes the slightest shift in the international fashion chain.

■ Strategic international fashion-watching provides a global yet detailed view of fashion movements, the fashion market, developments and trends. It is an essential tool for professionals.

■ The weekly confidential newsletter - every week in your inbox. With this tool you can monitor news on the most relevant subjects in real time, ensuring you react quickly and stay one step ahead.

■ Photo and video content (database): a visual report to illustrate written information and bring it to life, providing an exceptional view of everything from the street to the fashion shows.

■ Clear, accurate information updated minute by minute by our correspondents around the world. Everything on market developments, distribution, the latest trends, trade shows, fashion shows, as well as new foreign strategies and sales techniques.

■ Unique proximity to experts: more than just a forum, a real chatroom putting you in contact with other professionals and active participants.

STREET-CATWALK (COM)

## SUBSCRIPTION FORM

Name : ..... Surname : ..... Job title : .....  
Company : ..... Activity type : .....  
Address : ..... Zip : ..... City : .....  
Tel : ..... Fax : .....  
Email Address : ..... VTA : .....

**Yes, I subscribe to Street-Catwalk for a year for 167,70 € (includes taxes, GST and MST where applicable).**

Enclosed my payment by check payable to W8 Holding

Enclosed my payment by credit card

Visa, American Express, Mastercard

Payment by banktransfer - HSBC Bank - RIB 30056-00063-0063-009-5414-07